Sample news article

People matter survey 2025: short edition

**Title: People matter survey 2025: short edition - Have your say**

The People matter survey is an annual, anonymous employee opinion survey run independently of <Name of your organisation> by the Victorian Public Sector Commission.

This September, public health organisations and some other participating services are taking a shorter survey with a narrower focus.

The short edition takes 10 minutes to complete and is focussed on meeting gender equality reporting requirements to provide to the Commission for Gender Equality in the Public Sector (CGEPS).

The survey is a safe and anonymous way to have your say.

You’ll be able to access the survey from a desktop or mobile device.

We use the People matter survey to find out where we’re doing well and where we need to focus on improvement. Your views help us to develop a high performing and engaged workforce.

**Why take part?**

Participation is voluntary, however we encourage you to take part because your voice matters.

<This year/last year> we commenced action/took action in direct response to what you told us in the last People matter survey in <2024/2023/2022/2021>.

We started <Name of program/initiative> to increase/improve <XYZ> and developed <Name of program/initiative> to increase/improve <ABC>.

Your privacy and anonymity are protected.

The survey is completely anonymous, and <we/Name of your organisation> <do/does> not see your individual survey responses.

The [Victorian Public Sector Commission](https://vpsc.vic.gov.au/) runs the independent survey and uses strict rules to protect your privacy and anonymity at every stage of the survey.

To protect you, they:

* de-identify all survey response data provided to us/<Name of your organisation>
* only provide our organisation with survey results for teams or demographic groups when they have 10 or more responses
* don’t collect your date of birth or employee ID
* don’t link free-text comment reporting to any other survey information.

All information is handled in line with Victorian and Commonwealth law.

**Survey dates**

People matter survey 2025: short edition will run from **Monday 1 to Friday 19 September 2025**.

**Further information**

For more questions about the survey contact your Survey coordinator <Name>,

Or go to the Victorian Public Sector Commission [website](https://www.vpsc.vic.gov.au/data-collection/about-the-people-matter-survey/how-we-run-the-survey/).